

Message Text

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PAGE 01 STATE 123972
ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 SIG-03 /026 R

DRAFTED BY COM/ITA/OIM/TFWELCH
APPROVED BY EB/OCA/CM/JJREILLY
COM/ITA/OIM/RGOOTENBERG
COM/ITA/OIM/CGENDREAU
COM/ITA/OIM/EOOLSEN
STATE/ARA/WSKOK (BY PHONE)
-----113256 161706Z /42

R 161443Z MAY 78
FM SECSTATE WASHDC
TO AMEMBASSY MEXICO
AMEMBASSY GUATEMALA
AMEMBASSY MANAGUA
AMEMBASSY PANAMA
AMEMBASSY SAN JOSE
AMEMBASSY SAN SALVADOR
AMEMBASSY TEGUCIGALPA

UNCLAS STATE 123972

E.O. 11652: N/A

TAGS: BEXP, XM

SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE

1. THE FOLLOWING IS PLANNED FY 1980 COMMERCE PROMOTION
EVENT SCHEDULE PROVIDED FOR POSTS' REVIEW AND COMMENT.
SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF
MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMEN-
DATIONS AND IS CONFLICT-FREE, INsofar AS WE ARE AWARE.
POSTS REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO
CABLE THEIR OBSERVATIONS TO REACH WASHINGTON BY MAY 31,
1978.

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2. TRADE CENTER EXHIBITIONS FOR THE MEXICO CITY TRADE
CENTER:

NOVEMBER, 1979, COMPUTERS '80
DECEMBER, 1979, INDUSTRIAL ENERGY MANAGEMENT
FEBRUARY, 1980, PETROAVANCE '80

APRIL, 1980, FURNITURE PRODUCTION EQUIPMENT
JUNE, 1980, LABORATORY INSTRUMENTATION
SEPTEMBER, 1980, PLASTICS PRODUCTION EQUIPMENT

3. ADDITIONALLY, THE FOLLOWING EVENTS ARE SCHEDULED FOR

CENTRAL AMERICAN AND PANAMA:

CATALOG EXHIBITION: FOOD PROCESSING AND PACKAGING EQUIPMENT, TEGUCIGALPA, PANAMA CITY, MANAGUA, FEBRUARY, 1980

SEMINAR MISSION: HEALTH CARE EQUIPMENT AND SYSTEMS, SAN SALVADOR, SAN JOSE, MANAGUA, APRIL, 1980

SEMINAR MISSION: BUILDING AND CONSTRUCTION SUPPLIES AND EQUIPMENT, TEGUCIGALPA, PANAMA CITY, GUATEMALA CITY, JULY, 1980

SEMINAR MISSION: AGRICULTURAL MACHINERY AND EQUIPMENT, SAN SALVADOR, SAN JOSE, GUATEMALA CITY, SEPTEMBER, 1980

4. TRADE CENTER SHOULD SOLICIT OPINIONS ON THE VIABILITY OF EACH MAJOR SHOW FROM THREE AGENTS (PER EVENT). VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 16 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Previous Classification: n/a
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2676444
Secure: OPEN
Status: NATIVE
Subject: FY 1980 PROMOTION EVENT SCHEDULE
TAGS: BEXP, XM
To: MEXICO GUATEMALA MULTIPLE
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